



Suicide Prevention Month 2024 Co-Creation Prompts for CBO and Tribal Partners

September is Suicide Prevention Month and September 10 is World Suicide Prevention Day. This year's Suicide Prevention Day theme is Change the Narrative with a worldwide call to action to #starttheconversation. Every conversation, no matter how small, can remind someone that there is hope and that they are never a bother.



All entries must incorporate Never a Bother campaign graphics and selected entries may be featured as part of the campaign! Find graphics at: NeveraBother.org/get-involved.



September is Suicide Prevention Week and Month! Download resources and get involved at: NeveraBother.org/get-involved



Special 988 Challenge:

Review the [informational videos](#) about what happens when you call or connect with 988, the Suicide & Crisis Lifeline, or on the Never a Bother YouTube Channel [@NeveraBotherCampaign](#). Now create your own video or digital graphic (sized for Instagram) promoting this resource to young people from your community.

CBO and Tribal Partner youth associated with the first place entry will receive a Never a Bother trophy! Entries will also be entered into the Hope and Justice monthly art and film contest and qualify to win additional prizes.



The Never a Bother campaign is a youth suicide prevention awareness and outreach campaign for young people and their parents, caregivers, and allies. The CDPH funded campaign is implemented by Civilian as part of the broader California Children & Youth Behavioral Health Initiative (CYBHI). [Get involved at NeveraBother.org](#).

Follow the Campaign:

@NeveraBotherCampaign

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September Prompt:

Life can get overwhelming, especially when we experience small and big life changes like going back to school, moving, going to college or a new school, or even starting a job. This month create a film, art piece, song, or narrative that reminds us that we don't have to face these challenges alone.

Review the "How to Help a Friend" page on the campaign website. Your entry should show specific steps someone can take to help a friend who is thinking about suicide. What are the warning signs of suicide? How do you #starttheconversation? What do you do if a friend shares they are thinking about suicide? What if they post something that worries you on social media?

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ALL ART FORMS ACCEPTED | OPEN TO YOUTH ages 12-25

SUBMISSION DEADLINE: September 30, 2024

